



CHRIS VARGO



ANITA ORTIZ



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CAMILLE HERRON

## SOCIAL MEDIA KIT



@UltraRaceofChampions



@UROCUltraRace

Hashtags: #UROC,  
#UltraRaceofChampions,  
#Skylark, #BeAChampion



BadtotheBoneMedia

<https://www.facebook.com/ultraraceofchampions/?ref=ts>

<https://twitter.com/UROCUltraRace>

<https://www.youtube.com/user/badtothebonemedia>

# SKYLARK

## ULTRA RACE OF CHAMPIONS

Logos and images: <https://www.dropbox.com/sh/02j1qllvi9oyrps/AACskXpvTEMWkMJhqHSvqsnYa?dl=0>

Tagline: "Best of the Best. One Course. One Day."

website: <http://www.ultraroc.com/>

Date and location: May 13, 2017. Skylark, Blue Ridge Parkway, Blue Ridge Mountains, Virginia

Live Tracking: <http://www.ultraroc.com/index.php/coverage/live-runners-tracking>

Videos: <http://www.ultraroc.com/index.php/coverage/video-coverage>

Sponsors: <http://www.ultraroc.com/index.php/sponsors>

Press Releases: <http://www.ultraroc.com/index.php/news>

Registration: <https://ultrasignup.com/register.aspx?did=35806>

Contact: Gill, Race Director, [gill@badtothebone.biz](mailto:gill@badtothebone.biz) Dr. Francesca Conte, President, [francesca@badtothebone.biz](mailto:francesca@badtothebone.biz)

2011



GEOFF ROES



DEVON YANKO

2012

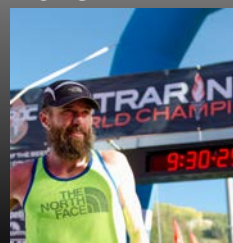


MAX KING



ELLIE GREENWOOD

2013



ROB KRAR



EMELIE FORSBERG